

## Press Release

For immediate use

### **LAUNCHING CHARITY GOLF TOURNAMENT HOIANA BRIGHTER PATH CHARITY INVITATIONAL 2025**

***[Da Nang - August 05<sup>th</sup>, 2025] - On September 20<sup>th</sup>, 2025, the golf tournament “Hoiana Brighter Path Charity Invitational”, themed “Brighter Path,” will officially tee off at Hoiana Shores Golf Club (HSGC).***

Hosted by Hoiana Resort & Golf in collaboration with VinaCapital Foundation (VCF), the tournament is expected to attract around 100 golfers, including prominent entrepreneurs and influencers from both Vietnam and abroad. Participants will be divided into four divisions: A, B, C, and Ladies, competing in a handicap-based stroke play format on 18-hole HSGC course – listed among Top 100 golf courses in the world.

More than just a platform for golf enthusiasts, Hoiana Brighter Path Charity Invitational is also a deeply impactful event for the community. All registration fees will be donated directly to the Brighter Path program of VCF.

Launched in 2010, the Brighter Path program has been dedicated to supporting disadvantaged ethnic minority female students in Vietnam. Through both formal and informal education programs, these young girls are empowered in their pursuit of knowledge, essential skills, and their life-changing dreams. To date, nearly 3,000 students have benefited from the program.

Hoiana Brighter Path Charity Invitational is an impactful journey of community connection, compassion, and empowerment through education. It is believed that with the support of golfers, donors, and enterprises, this event will help light the way forward for young girls striving to rise above challenging circumstances.

Golfers, donors, and enterprises are warmly invited to join this meaningful journey and help bring lasting change for underprivileged ethnic minority girls in rural Vietnam.

For more information about sponsorship opportunities and tournament registration, please contact:

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Since 2016, Hoiana Shores Golf Club has raised nearly VND 5 billion through various charitable initiatives. Recently, Hoiana Open Golf Tournament 2024 – “Swing for Children of Vietnam” held in April 2024, successfully raised over VND 1.2 billion. Over VND 450 million was allocated to support the operation of six Brighter Path Girls’ Clubs founded by VCF in Da Nang.

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**About [Hoiana Resort & Golf](#):**

*Nestled on Vietnam's stunning central coast, just minutes from the UNESCO World Heritage Site of Hoi An, Hoiana Resort & Golf is a premier beachfront integrated resort destination. Spanning over 1,000 hectares along four kilometers of pristine shoreline, features, four world-class hotels, an award-winning championship golf course, a pristine private beach, over 20 exceptional restaurants and bars, a spacious Kids' Club, and the region's most dynamic gaming and entertainment complex. Hoiana is where luxury, culture, and unforgettable experiences converge.*

**About [VinaCapital Foundation](#):**

*The **VinaCapital Foundation (VCF)** is a USA-registered 501-c3 public charitable organization, licensed as an international non-governmental organization in Vietnam. Founded in 2006, VCF's mission is to create healthcare and education solutions to transform the lives of underserved and marginalized children and women in Vietnam. The work of VCF touches the lives of millions of Vietnamese in 63 provinces every year.*

*We invest in 3 areas:*

*- **Grassroots medical programs:** Heartbeat Vietnam, which funds children's heart surgeries, including pre-and post-operative care; Rural Outreach Clinics, which provides free health examinations for children in remote areas; and grassroots assistance with psychosocial activities for children and their parents.*



- **Healthcare capacity building programs:** *Survive to Thrive - Critical Response*, which provides hospitals training and equipment for emergency and neonatal care; *Clean Water* installs filtration systems to provide potable water for underserved communities; *National Emergencies*, which organizes and implements disaster and pandemic relief.

- **Education program:** *Brighter Path* educates and transforms ethnic minority female students with scholarships, mentoring, and life-changing *Girls' Clubs* so they become agents of change in their rural communities.

VCF's vision is a thriving Vietnam where all children and women are healthy, educated, and empowered to benefit from economic growth and contribute to sustainable improvements in their communities. Across every program runs deep commitments to children's and women's rights, gender equality, improved nutrition, environmental protection, and poverty reduction. VCF is committed to building a vibrant middle class.